

Morgan Myers

STRATEGIC COMMUNICATIONS

EDUCATION

BACHELORS | MORGAN STATE UNIVERSITY

Major: Strategic Communications

Related coursework: Strategic Communications

WORK EXPERIENCE

Resident Assistant

Morgan View Apartments | August 2017- May 2018

- Enforced the rules and policies of Residence Life, and Housing at the University
- Counsel residents regarding personal and academic concerns
- Demonstrate commitment to development of living-learning communities through positive relationships with campus partners

Publicity Chair

National Society of Leadership & Success | August 2017- Present

- Responsible for all design, development, and coordination of all publicity and advertising to positively promote the organization
- Increased the social media following by 2x the original following
- Design all graphics for events and media postings while managing all social media outlets
- Promote reminders for all main events/activities and workshop information

Student Services Coordinator/Intern

Lakewood College | May 2019 - August 2019

- Created developing program press releases
- Resolve discrepancies with student records
- Provide academic and workforce resources for students

Administrative Liason

Lakewood College | November 2019- Januaray 2020

- Assisted in implementing new digital simulations for Moodle software
- Prepare reports and documents
- Manage accounts and preform bookkeeping

Communications Intern

Advocates for Children and Youth| Januaray 2020- May 2020

- Assist communications director and policy staff with creating engaging videos and graphics
- help develop daily content for social media
- presence in Annapolis by sharing information with reporters on the latest policy developments

Communications & Partnerships Liaison

Lakewood College | December 2020- Current

- Develop academic partnerships (articulation agreements, circiculum sharing, etc.) completed via Cleverly
- Create national partnerships with third party educational services
- Strategic writing for the University.

NOTABLE WORK

MOST OUTSTANDING NEWS LAY-OUT AWARD
Kent State University : December 2016

PHOTOGRAPHER EDITOR OF THE YEAR AWARD
Kent State University : March 2017

Study Abroad Program 2018: Trinidad & Tobago

PROFESSIONAL SKILLS

Social Media Management
Social Media Strategy
Layout & Design
Photo Editing
Professionalism
Time Management
Project Management