

Aanchal Goel, CFA

EDUCATION

- 2013 - 2017** **CFA (All 3 levels)**
CFA Institute, USA
- 2012 - 2013** **Master of Business Administration in Finance**
Jaypee Business School, India
- 2008 - 2012** **Bachelor of Technology in Computer Science**
Jaypee Institute of Information Technology, India
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PROFESSIONAL EXPERIENCE

Aug 2015 – Dec 2019 **Senior Project Leader**
Bain & Company, India

- Worked with 50+ Global clients helping them on varied cases involving **Business Strategy, Market Research, Competitor Analysis, Industry Analysis and Insights**, Financial Analysis and Projections, and Value Creation Drivers for the years ahead.
- Led a **Pro-bono case** with a non-profit organization, TAPF (The Akshaya Patra Foundation), that serves Mid-day meals to 1.8M children daily. I delivered **Business Process Optimization solutions to the organization, in order to reduce the overall lead time** between cooking and distribution of food to ensure compliance with the Government rules.
- Managed teams of 3-4 members and handled projects end to end, including defining project scope and timelines, ensuring appropriate team staffing, work planning, ensuring execution, output delivery, and managing any follow-ups.
- Worked on Bain's internal Product Development on a 6 weeks transfer to Munich in 2018. I was recognized as a **contributor to Bain's Annual Newsletter in the European Banking and Insurance sector**.
- Early promotion to Project Leader for excellent performance

Jun 2013 - May 2015 **Research Associate**
S&P Global Market Intelligence

- Certified worldwide Indices for their pricing and corporate actions data of the constituent companies
 - **Presented a white paper on process enhancement to automate the review of about 95% false issues** that were being reviewed manually; this led to a reduction in team size from 18 people to 4 people, and better utilization of resources on other more demanding business areas
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PROFESSIONAL COMPETENCIES/ ACHIEVEMENTS

- Advanced knowledge of Microsoft Office, Capital IQ, SNL, Thomson Reuters and Euromonitor
 - Extensive experience in Market Research and Analysis, and Financial Modeling
 - **Certification in Investment Analysis and Portfolio Management** by the National Stock Exchange of India
 - **8 times Gold Medalist** for Outstanding Overall Academic Achievement at St. Xavier's School
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EXTRA-CURRICULAR ACTIVITIES

- Led the undergraduate recruitment drive at Bain & Co. for 2 years, including campus engagement, workshops, and interview management
- Awarded ACE for leading a team of 33 people for a Community Impact Month project for S&P Global
- An avid Yoga practitioner