

Nicholas J. Strata, MBA

PROFESSIONAL EXPERIENCE

Optimal Healthcare Initiative of Ohio – Columbus, OH.....January 2020-Present

Appointed as the chief executive to seek change in healthcare contracts with Ohio healthcare providers to increase reimbursement, public exposure and access.

- **Executive Director & Chief Executive Officer** (Part time, December 2020-Present)

SCOPE: Strategy ● Product Placement ● Manage all operations, finance, development, marketing

OSCA – Columbus, OH.....February 2013-Present

Promoted as the youngest chief executive in the country within the profession to have overall strategic and operational responsibility for the OSCA staff, programs, expansion, and execution of its mission.

- **Executive Director & Chief Executive Officer** (Full time, June 2016-Present)
- **Deputy Executive Director & Chief of Staff** (Full time, June 2014-June 2016)
- **Director of Public Policy & Government Affairs** (Full time, February 2013-June 2014)

SCOPE: Lobbying ● Operations and Finances ● 14 employees ● 10 Direct Reports ● Head of the Association

SUMMARY OF CONTRIBUTIONS: As the lead government relations professional, the OSCA has successfully had signed into law five bills over the course of three years, Coordinated a large, state-wide press conference with the Attorney General and now Governor of Ohio on the topic of opioids, Point person on developing the 2020-2023 Strategic Plan, Responsible for reorganizing the Board of Directors in way that best fits the future management style of the profession, Revamped personnel to build a team capable of delivering sustained financial, political and organizational growth, Noted for producing membership gains of 11.1% in year 2015 in contrast to the average growth which is down 1-5%, Repositioned association's finances to both right-size the company and grow the associations' program service revenue resulting in an increase of 7.5% in year 2015.

Ohio House of Representatives – Columbus, OH.....2010-2013

Led the House Insurance Committee as its staff secretary; overseeing staff, communications, security and the management of legislation.

- **House Insurance Committee Staff Secretary** (Full time, December 2010-February 2013)
- **Legislative Aide** (Full time, December 2010-February 2013)
- **Campaign Manager/Senior Advisor** (Full time, March – November, 2012)

SCOPE: Government Administration ● Operations ● 4 employees ● Writing legislation

SUMMARY OF CONTRIBUTIONS: Led the committee in advising on the passage of the Ohio Bureau of Workers Compensation and the Ohio Industrial Commission's FY11/FY 12 operating budget, Applauded for analyzing and developing seven legislative bills on behalf of the legislator that were signed by Ohio's governor, advised and managed a multi-million dollar campaign for the House of Representatives.

Ohio Senate – Columbus, OH.....**2009-2010**

Appointed to work directly with the Senate Finance Committee Chairman to develop a capital appropriations bill and other budget-related legislation.

- **Legislative Fellow to the Senate Finance Committee Chairman** (November 2009 – December 2010)
- **Staff Secretary for the Senate Rules and Reference Committee** (November 2009 – December 2010)

SCOPE: Government Administration ● Budget Analysis ● Media Inquiries

SUMMARY OF CONTRIBUTIONS: Successfully worked with the Senate Finance Committee Chairman on developing the 2010 Capital Budget Bill, Assisted the State Controlling Board as a legislative staff member analyzing approvals of land purchases by institutions of higher education, requests to increase appropriation authority, and competitive selection waivers for architects and engineers contracts.

EDUCATION & OTHER CREDENTIALS

M.B.A., Charleston Southern University, Charleston, SC – 2014

B.S., Business and Sports Management, Wilmington College, Wilmington, OH – 2009

Affiliations

National Healthcare Association **Public Policy & Legal Issues Committee** ● ChiroCongress
Budget & Finance Committee ● **Advisory Board Member** of Funders USA ● **Board of
Advisors Member** of Cuemby ● **Board of Advisors Member** of EPM