

## Contact

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[etinspires.com/](http://etinspires.com/) (Personal)  
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[etinspires.com/blog/](http://etinspires.com/blog/) (Blog)

## Top Skills

Motivational Speaking  
Published Author  
Voice Over

## Languages

English

## Publications

Greatness Is Upon You  
Average Skill Phenomenal Will  
The Secret To Success: When You  
Want To Succeed As Bad As You  
Want To Breathe.

# Eric D. Thomas, Ph.D.

Speaker | Author, "You Ain't The Boss Of Me" | Founder, The School  
Days Foundation | CEO, Eric Thomas & Associates |  
Lansing, Michigan Area

## Summary

Are you struggling to Unlock Your Inner Greatness?

Are you looking for a Community of Strivers & Thrivers who are  
making a difference in their community & the world, that can keep  
you accountable?

Do You Want To Succeed As Bad As You Want To Breathe?

If you answered Yes to these questions, allow me to serve as a  
resource for you.

## ABOUT ME:

I am..

...a critically acclaimed author  
...an educator  
...a pastor  
...an audible.com Audie Awards Finalist  
...a world renowned speaker

I have a Weekly Motivational Video Series (T.G.I.M - Thank God It's  
Monday) on YouTube that empowers viewers all around the world  
to overcome adversity, exceed expectations and unlock their inner  
greatness.

## YouTube Channel Statistics

✓# 15 Seasons  
✓# 500+ Videos  
✓# 595,348 YouTube Subscribers  
✓# 63,806,527 Views

I am fortunate to have had to opportunity to impact tens of millions of people in several countries across the planet, through a significant social media presence and my recent domestic and international tours.

Demographic Impact:

- ✓# 16 - 45 years
- ✓# High School & College Students
- ✓# Professional Athletes
- ✓# Entrepreneurs
- ✓# Entertainers
- ✓# Leaders & C.E.O's

Companies I have impacted:

- ✓# General Electric
- ✓# Quicken Loans
- ✓# AT&T
- ✓# Nike
- ✓# Under Armour
- ✓# New Balance
- ✓# UPS and many more.

I have consulted College Athletic Team and Professional Teams within the MLB, NBA, NFL and MLS.

To Book Me: ☎ <http://www.bookerictthomas.com/> |

Join me within my Accountability Community, Breathe University, which will give you access to my proven tools, strategies, and resources you need to jump start your greatness.

To join, visit [https://www.etinspires.com/breathe\\_university](https://www.etinspires.com/breathe_university).

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## Experience

Extreme Execution Coaching

## Founder

May 2019 - Present (1 year 3 months)

Grand Ledge, Michigan, United States

## The School Days Foundation, Inc.

3 years

Author - "You Ain't The Boss Of Me"

October 2019 - Present (10 months)

Lansing, Michigan Area

"You Ain't The Boss Of Me" is a comic book designed for 7th through 12th grade students and their teachers to uncover each other's SUPERPOWERS!

It was officially released in October 2019 with the Woodmont Charter School (Temple Terrace, FL) being the very first school to receive copies.

In part one of the book, students and teachers will learn what their strengths are and why these strengths exist. In part two of the book, the reader will know how to uncover their true purpose and how to tap into their destiny!

Our goal at The School Days Foundation is to have this book in every school district across the country.

To learn more about "You Ain't The Boss Of Me" or to order copies, visit [www.schooldayswithet.com](http://www schooldayswithet.com)

## Founder & Educational Consultant

August 2017 - Present (3 years)

Lansing, Michigan Area

### Vision Statement:

Empowering a generation. One educator, one student, one community at a time.

### Mission Statement:

To enforce quality education by changing school culture one classroom at a time.

### Our Goal:

To reach 25 schools in the 2018-2019 school year.

To learn more, visit <https://www.etinspires.com/page/schooldays>

We're passionate about education, and we're committed to empowering every stakeholder within the educational arena through the employment of both our proven scholastic methodology and innovative and motivational typologies. Our educational training modules coupled with our targeted approaches and strategies have been designed specifically to address the needs of administrators, educators, students, counselors, parents, and school boards. We believe that inspiration leads to both personal empowerment and development. And our mission is to create an inspirational and motivational atmosphere where the phenomenal potential that exists within every student can be successfully nurtured, cultivated and celebrated.

## The Secret To Success Podcast

### Podcast Host

December 2015 - Present (4 years 8 months)

Lansing, Michigan Area

From homeless, high school drop out to Ph.D, CEO and Entrepreneur! Hear first hand how Eric Thomas was able to defy the odds, and single-handedly break the negative generational cycles that plagued his family for decades.

Join the conversation with ET and co-host Karl Phillips & Carlas Quinney, Jr. and learn how you too can create the life you deserve.

## Eric Thomas & Associates LLC

27 years 11 months

Podcast Host: The Secret To Success Podcast with CJ & ET (Episode 81 - )

July 2017 - Present (3 years 1 month)

Lansing, Michigan Area

From homeless, high school drop out to Entrepreneur, C.E.O. and Ph.D.! Hear first hand how Eric was able to defy the odds, and single-handedly break the negative generational cycles that plagued his family for decades. Join the conversation with ET and co-host Carlas Quinney Jr. and learn how you too can create the life you deserve.

Weekly conversation featuring topics related to:

- ✓# Inspiration
- ✓# Personal Development
- ✓# Success

101 Episodes to Date

Listen, Subscribe & Review: <http://etinspires.com/blog>

Episode 81 – Jerk On A Plane  
Episode 82 - Optical Illusion  
Episode 83 - Good Cop, Bad Cop & Dispatch  
Episode 84 - Hard Knock Life  
Episode 85 - The Sweatpants Life  
Episode 86 - Instagram Vegan  
Episode 87 - Risky Business  
Episode 88 - Dude, Where's My Car?  
Episode 89 - The Baby Sitters Club  
Episode 90 - The Hip Hop Hater  
Episode 91 - Grandma's Gun  
Episode 92 - A PHD in Addiction  
Episode 93 - Love Conquers  
Episode 94 - Gassed Up  
Episode 95 - A King's Return  
Episode 96 - The Consistency Hack  
Episode 97 - Forgive the Unforgivable  
Episode 98 - Hit and Run  
Episode 99 - Old Wives Tale  
Episode 100 - You Can't Tell Me Nothing  
Episode 101 - One and Done  
Episode 102 - Belt On A Shelf  
Episode 103 - Dirty Santa

CEO

September 1992 - Present (27 years 11 months)

Lansing, Michigan

Educators, corporations, and organizations around the world seek out ETA in reliance on the reputation of trust, quality, integrity, and dedication that has been established by the brand. Here, at ETA, we understand the necessity of equipping our clients with the tools they need to not only respond to changes and adversities in their environment, but also adapt in a way that will enable them to stay ahead of the competition, thrive in the midst of misfortune, and arouse them to initiate their own movement of motivation and encouragement in their own communities, organizations, and subgroups. The ETA Method is comprised of three essential threads:

Step 1: SEED -----> Step 2: GROW -----> Step 3: INSPIRE

In every engagement, workshop, one-on-one coaching session, or motivational event, ETA commits to planting the necessary seeds to meet the unique needs of all of our clients. In each session or consultation, we provide current and relevant information that will assist in the growth and development of your team or organization's goals. We move to inspire our clients and viewers in every aspect of their life and embrace the challenge that comes with being considered one of the Country's leading Consultation Firms.

Author:

✓# The Secret To Success: When You Want To Succeed As Bad As You Want To Breathe

✓# Greatness Is Upon You

✓# Average Skill Phenomenal Will

<http://shop.etinspires.com/collections/books>

Conferences:

✓# Average Skill Phenomenal Will

<http://lp.etinspires.com/events>

Consultant

✓# Athletics (College, MLB, NBA, NFL and MLS Teams)

✓# Corporate (General Electric, Quicken Loans, AT&T, Nike, Under Armour, New Balance, etc.)

✓# Education (K-12; College & Universities)

<http://etinspires.com/contact/>

Performance Enhancement Coach

✓# Professional Coaching (Individual & Family)

<http://etinspires.com/contact/>

Podcast: <http://etinspires.com/category/podcasts/>

TGIM: <http://etinspires.com/category/t-g-i-m/>

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 16)

October 2017 - October 2019 (2 years 1 month)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content and access to our community visit [www.etinspires.com](http://www.etinspires.com)

EPISODE 1: TGIM | SCHOOL DAYS | WE'RE BACK!!!

EPISODE 2: Love Conquers

EPISODE 3: TGIM | GO GET IT

EPISODE 4: TGIM | WILD THOUGHTS

EPISODE 5: TGIM | THROWBACK | DON'T TALK TO ME LIKE THAT

EPISODE 6: TGIM | SUCCESS IS IN YOUR ROUTINE

EPISODE 7: TGIM | GENERATION OF TRYING

EPISODE 8: TGIM | THE LAW OF AVERAGE

EPISODE 9: TGIM | WINS & LOSSES

TGIM THROWBACK | WAITING ON MY MOMENT

Tuesday PowerUp with Eric Thomas

June 2017 - October 2019 (2 years 5 months)

Lansing, Michigan Area

From homeless, high school drop out to Entrepreneur, C.E.O. and Ph.D.! Hear first hand how Eric was able to defy the odds, and single-handedly break the negative generational cycles that plagued his family for decades. Join the conversation with ET and co-host Carlas Quinney Jr. and learn how you too can create the life you deserve.

Tuesday PowerUp with Eric Thomas is a Weekly Motivational Series produced by Eric Thomas & Associates

- Shape Don't Be Shaped
- Best or Nothing
- Earn It
- Realistic Plans
- Plan
- Expansion
- Own It
- Get Your Reps Up
- Embrace Your Transition
- Just Add Value
- The Cowardly Lion
- Speed Hack

- The Inability To Forecast
- Master Your Moves
- Think About What You're Thinking About
- We Got That Power!
- Think About What You're Thinking About
- Master Your Moves
- The Inability to Forecast
- Speedhack
- The Cowardly Lion
- Just Add Value

Motivational Speaker - Stay Ready Tour 2017  
 March 2017 - November 2017 (9 months)

With the help of three of the most dynamic young speakers in the country, ET traveled to select cities and brought the fire! Here is what you attendees received from the 2017 Stay Ready Tour.

- New Personal Development Breakthroughs
- New Business Opportunities
- Meeting of the Minds
- Exclusive Business VIP Sessions

Inky Johnson: A routine tackle in a college football game turned into a life-threatening injury, and nothing has been normal for Inky since. Now with a paralyzed right arm. Now with daily pain. Now with constant physical challenges. Inky is a man gripped by the promise that God has a purpose and plans far beyond his imagination. Whether the topic is leadership, teamwork, or perseverance, Inky inspires his audiences to embrace the challenges of life.

Jeremy Anderson: Founder of The Grace Tour & Next Level Living  
 Jeremy is the author of 6 books, owns 2 successful brands, and has had the privilege of traveling all over the world with his motivational speaking and preaching. Jeremy wasn't always the successful public speaker and author he is today. His past is filled with drug and alcohol abuse, failure in school, and drug dealing. He wants you to know he is ABSOLUTELY NOTHING without God.

David Shands: From employee to employer, David worked in various customer oriented industries by day while building his own apparel business by night.

He coined the phrase "Sleep is 4 Suckers", starting out with wristbands and a unique story, later evolving into a clothing line and a way of life. A specialist in motivational speaking and mindset tailoring, David works to inspire and uplift many with his brand's tag line: "if you lose sleep doing what you love, you will eventually live the dream that you only would have dreamt."

#### Tour Locations & Dates:

Atlanta, GA - March 12, 2017

Philadelphia, PA - May 21, 2017

Houston, TX - July 9, 2017

Washington, DC - September 9, 2017

Los Angeles, CA - November 12, 2017

<http://etinspires.com/page/stayready2017la>

Podcast Host: The Secret To Success Podcast with CJ & ET (Episode 71 - 80)

May 2017 - July 2017 (3 months)

Lansing, Michigan Area

From homeless, high school drop out to Entrepreneur, C.E.O. and Ph.D.! Hear first hand how Eric was able to defy the odds, and single-handedly break the negative generational cycles that plagued his family for decades. Join the conversation with ET and co-host Carlas Quinney Jr. and learn how you too can create the life you deserve.

Weekly conversation featuring topics related to:

✓# Inspiration

✓# Personal Development

✓# Success

85 Episodes to Date

Listen, Subscribe & Review: <http://etinspires.com/blog>

Episode 71 - The Missing Piece

Episode 72 - There Is No Finish Line

Episode 73 - On Your Mark....Get Set

Episode 74 - Shut Your Mouth

Episode 75 - Louis Vuitton Don

Episode 76 - A Seat At The Table

Episode 77 - Good Morning Mr. Bill

Episode 78 - First The Fat Boys Break Up...

Episode 79 - My Secret Super Power

Episode 80 - I Don't Sell Weed

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 15)

January 2017 - May 2017 (5 months)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

THROWBACK | SEASON FINALE | COOKIE GUT

Episode 17 - I GOT A DUMB TV

THROWBACK | HAPPY MOTHER'S DAY

Episode 16 - THE CYCLE BREAKER

Episode 15 - STOP BLAMING, START BALLING

Episode 14 - PERSONAL FREEDOM

Episode 13 - WESTBROOK THEORY 2.0

Episode 12 - ONLY WAY I EAT

Episode 11 - WESTBROOK THEORY

Episode 10 - TAKE ME TO YOUR BEDROOM

Episode 9 - LOVE THY HATERS

Episode 8 - INSTRUCTIONS NOT INCLUDED

Episode 7 - SIMPLE FORMULA 4 EXTRAORDINARY SUCCESS

Episode 6 - SECRET TO SUCCESS | 10 YEAR ANNIVERSARY

Episode 5 - OPPORTUNITY IS HERE

Episode 4 - PRESSURE MAKES PERFECT | TOM BRADY

Episode 3 - DON'T COMPETE...DOMINATE

Episode 2 - DOMINATE YOUR FIRST QUARTER

Episode 1 - NEW YEAR NEW GRIND

Podcast Host: The Secret To Success Podcast with CJ & ET (Episode 53 - 70)

January 2017 - May 2017 (5 months)

Lansing, Michigan Area

From homeless, high school drop out to Entrepreneur, C.E.O. and Ph.D.! Hear first hand how Eric was able to defy the odds, and single-handedly break the negative generational cycles that plagued his family for decades. Join the conversation with ET and co-host Carlas Quinney Jr. and learn how you too can create the life you deserve.

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- ✓# Personal Development
- ✓# Success

85 Episodes to Date

Listen, Subscribe & Review: <http://etinspires.com/blog>

Episode 53 - Oh You Mad

Episode 54 - A Giant Mistake

Episode 55 - Cold Blooded

Episode 56 - All Systems Go

Episode 57 - Mr. Clean

Episode 58 - Don't Call It A Comeback

Episode 59 - All Sight, No Vision / Tape This

Episode 60 - Deep Cover

Episode 61 - Make A Wish

Episode 62 – The Mall Heist

Episode 63 – The Confidence Hack

Episode 64 – A Guy In Dubai

Episode 65 – Cubic Zirconia

Episode 66 – The Happiest Place On Earth

Episode 67 – Death of The Dad Bod

Episode 68 – You're Dead To Me

Episode 69 – No More NoseBleeds

Episode 70 - Anger Mismanagement

Podcast Host: The Secret to Success Podcast with CJ & ET (Episodes 27 - 52)

June 2016 - December 2016 (7 months)

Lansing, Michigan Area

From homeless, high school drop out to Entrepreneur, C.E.O. and Ph.D.! Hear first hand how Eric was able to defy the odds, and single-handedly break the

negative generational cycles that plagued his family for decades. Join the conversation with ET and co-host Carlas Quinney Jr. and learn how you too can create the life you deserve.

Weekly conversation featuring topics related to:

- ✓# Inspiration
- ✓# Personal Development
- ✓# Success

52 Episodes to Date

Listen, Subscribe & Review: <http://etinspires.com/blog>

- Episode 27: It's Life or Death
- Episode 28: It Almost Split us up!
- Episode 29: Grief to Gifts
- Episode 30: ET Lights it up (The Fire Story)
- Episode 31: A Family Reunion
- Episode 32: Swagger Jacked
- Episode 33: A First Class Offense
- Episode 34: Going for Gold
- Episode 35: Mike Check
- Episode 36: Google Your Name
- Episode 37: The Illuminati Sauce
- Episode 38: A Private Conversation
- Episode 39: A Penny For Your Thoughts
- Episode 40: A London Hotel Room:
- Episode 41: Ballers
- Episode 42: The A-TEAM
- Episode 43: Loose Screws
- Episode 44: Disaster Avoided
- Episode 45: A Monster Problem
- Episode 46: A Leap of Faith
- Episode 47: A Borrowed Gift
- Episode 48: Stay Ready
- Episode 49: Best Speech Ever
- Episode 50: My Own Cooking
- Episode 51: Power Up
- Episode 52: Resolution Proof

Listen, Subscribe & Review: <http://etinspires.com/blog>

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 14)

June 2016 - December 2016 (7 months)

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

Season 14 - 26 Episodes To Date

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Special Episode - ET's TOP 5 TGIMs

Throwback Episode - THE GIFT OF CHANGE

Episode 26 - PRESSURE MAKES PERFECT

Episode 25 - RUN TO IT

Episode 24 - NOT ALL GIFTS COME WRAPPED

Episode 23 - THE GRIND DON'T STOP

Throwback Episode - LEAVE YOUR MARK

Episode 22 - ET LIVE IN LONDON

Episode 21 - YOU'RE 25,000LBS AWAY...

Episode 20 - THE POWER OF 2

Episode 19 - MAKE A WISH

Episode 18 - NEVER IN A MILLION YEARS

Episode 17 - TRIPLE DOUBLE TIM

Episode 16 - I DO IT BETTER | SIMONE BILES

Episode 15 - DOMINATE YOUR LANE

Episode 14 - FINISH FINISH FINISH

Episode 13 - KEEP FIGHTING

Episode 12 - ONE FALSE START

Episode 11 - YOLANDA MOORE | TRUST THE PROCESS

Episode 9 - YOLANDA MOORE | IT IS WHAT IT IS

Episode 8 - ET PRESENTS | YOLANDA MOORE

Episode 7 - NO NET

Episode 6 - YOU'RE ONE RELATIONSHIP AWAY

Episode 5 - I MADE MY MARK

Episode 4 - CHOOSE AMAZING  
Episode 3 - UNTIL YOU BELIEVE  
Episode 2 - YOU ARE AMAZING!  
Episode 1 - NOW

Motivational Speaker - Average Skill Phenomenal Will Tour  
February 2016 - December 2016 (11 months)

2016 Tour named after best selling new book "Average Skill Phenomenal Will"

Tour Locations & Dates:

St. Louis, MO - February 21, 2016  
Houston, TX - March 5, 2016  
Bowie, MD (DMV) - April 10, 2016  
Phoenix, AZ - May 14, 2016  
Cleveland, OH - June 5, 2016  
San Francisco, CA - June 19, 2016  
Chicago, IL - June 26, 2016  
Atlanta, GA - August 6, 2016  
Indianapolis, IN - August 21, 2016  
Miami, FL - August 27, 2016  
Charlotte, NC - September 17, 2016  
Dallas, TX - October 15, 2016  
New York, NY - December 3, 2016  
Philadelphia, PA - December 4, 2016

The Secret To Success Podcast with CJ & ET (Episodes 1 - 26)  
December 2015 - June 2016 (7 months)

Lansing, Michigan Area

From homeless, high school drop out to Entrepreneur, C.E.O. and Ph.D.! Hear first hand how Eric was able to defy the odds, and single-handedly break the negative generational cycles that plagued his family for decades. Join the conversation with ET and co-host Carlas Quinney Jr. and learn how you too can create the life you deserve.

Weekly conversation featuring topics related to:

- ✓# Inspiration
- ✓# Personal Development
- ✓# Success

Listen, Subscribe & Review: <http://etinspires.com/blog>

- Episode 1: The Absolute Truth
- Episode 2: Winning A Championship
- Episode 3: "Momma I'm on TV"
- Episode 4: Unforced
- Episode 5: Muscle Memory
- Episode 6: Building a Winning Team
- Episode 7: Your "Willset"
- Episode 8: What I learned from Superbowl 50
- Episode 9: I got Tired
- Episode 10: Self Assessment: Delayed doesn't mean denied
- Episode 11: Are you really about that life?
- Episode 12: The True Value of Your "Credit Score"
- Episode 13: "Nothing Funny" Decoded
- Episode 14: Blame it on my Grandma
- Episode 15: "ET for President"
- Episode 16: A branding Lesson from Grant Cardone
- Episode 17: Black Mamba Decoded
- Episode 18: Based on A true Story
- Episode 19: In Memory of Prince
- Episode 20: Is it a sacrifice or an Investment?
- Episode 21: The Good Samaritan
- Episode 22: The Underdog Advantage
- Episode 23: A Day in the Life of a Real Entrepreneur
- Episode 24: Chik Fil-A or McDonalds, Which are you?
- Episode 25: A Tribute to Ali
- Episode 26: We Ain't There Yet!!!

Listen, Subscribe & Review: <http://etinspires.com/blog>

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 13)  
April 2016 - May 2016 (2 months)

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

Season 13 - 7 Episodes To Date

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 7 - YOUR WORD

Episode 6 - HOBBY HUSTLE

Episode 5 - CLIMBING THE CORPORATE LADDER

Episode 4 - COOKIE GUT

Episode 3 - DON'T TALK TO ME LIKE THAT

Episode 2 - HONOR THY CRAFT

Episode 1 - DREAM BIG | HOW I GOT MY MOM TO WORK FOR ME

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 12)

January 2016 - May 2016 (5 months)

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

Season 12 - 10 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 10 - CONTROL WHAT YOU CAN CONTROL

Episode 9 - NOTHING FUNNY

Episode 8 - ENVIRONMENT | PART 2

Episode 7 - DREAM IT

Episode 6 - ENVIRONMENT

Episode 5 - THE WINNING CIRCLE | PART 2

Episode 4 - THE WINNING CIRCLE

Episode 3 - IT SHALL COME TO PASS

Episode 2 - THINK ABOUT WHAT YOU'RE THINKING ABOUT

Episode 1 - I EXPECT TO WIN

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 11)

May 2015 - December 2015 (8 months)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

Season 11 - 13 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 13 - KNOW YOUR CORE

Episode 12 - MENTAL TOUGHNESS

Episode 11 - LEAVE A LEGACY - INKY PART 2

Episode 10 - SPECIAL EDITION - IMPOSE YOUR WILL

Episode 9 - THOU SHALL NOT CHEAT

Episode 8 - QUIT LYING ABOUT YOUR GRIND

Episode 7 - THE TRUTH BEHIND MSU'S WIN

Episode 6 - YOU OWE YOU

Episode 5 - CARLI LLOYD: DEVELOPING A WORLD CUP WORK ETHIC

Episode 4 - BE AUTHENTIC! BE RARE!

Episode 3 - PUSH THROUGH THE PAIN

Episode 2 - SURROUND YOURSELF WITH GREATNESS

Episode 1 - START WHERE YOU ARE

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 10)

February 2015 - May 2015 (4 months)

Lansing, Michigan Area

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Season 10 - 11 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 9 - YEAR OF THE MILESTONE  
Episode 8 - YOU'VE COME TOO FAR  
Episode 7 - NO DAYS OFF! NO PLAYS OFF!  
Episode 6 - SUBMIT TO SYSTEMS  
BONUS - HATE ON, HATERS PART 2  
BONUS - HATE ON, HATERS!!!  
Episode 5 - IRON SHARPEN IRON  
Episode 4 - I'D RATHER DIE TRYING: FACE YOUR FEAR  
Episode 3 - SACRIFICE GOOD FOR GREAT  
Episode 2 - WRITE IT DOWN & SHUT IT DOWN  
Episode 1 - HOBBY HUSTLE

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 9)

September 2014 - November 2014 (3 months)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

Season 9 - 11 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 11 - BUILD YOUR IDEAL HOUSE  
Episode 10 - REALLY?! IS THAT ALL YOU'VE GOT?!  
Episode 9 - WHAT?! YOU WANT TO QUIT?!  
Episode 8 - HAVE YOU LOST YOUR MIND?  
Episode 7 - YOU STUCK ON STUPID  
Episode 6 - THE PROBLEM IS AVERAGE  
Episode 5 - DIG UP THE ROOTS  
Episode 4 - STORMS COME AND GO  
Episode 3 - DEAL WITH IT  
Episode 2 - STOP EMPOWERING THE PROBLEM  
Episode 1 - THE PROBLEM IS AVERAGE

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 8)

November 2013 - May 2014 (7 months)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

Season 8 - 17 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 17 - FIGHT YOUR WAY THROUGH

Episode 16 - JUST LIKE RIDING A BIKE

Episode 15 - THANK GOD it's ERIC THOMAS DAY

Episode 14 - THE NEW NORMAL

Episode 13 - TRUST THE PROCESS

Episode 12 - LIFE & DEATH

Episode 11 - LUCK IS FOR LEPRECHAUNS & YOU AIN'T GREEN!

Episode 10 - YOU DESERVE BETTER!

Episode 9 - ARE YOU GETTING THE MOST OUT OF 2014?

Episode 8 - NOBEL BOUND: A STEP CLOSER TO MY ULTIMATE GOAL

Episode 7 - CHECK YOURSELF BEFORE YOU WRECK YOURSELF

Episode 6 - WAITING ON MY MOMENT

Episode 5 - RUNNING OUT OF TIME

Episode 4 - HOW DO YOU SEE IT?

Episode 3 - HOW TO MAKE 2014 THE YEAR OF YOUR DREAMS

Episode 2 - ALLERGIC TO AVERAGE CONT'D

Episode 1 - ALLERGIC TO AVERAGE

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 7)

May 2013 - September 2013 (5 months)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

Season 7 - 16 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 16 - THIS IS WHY I GRIND

Episode 15 - ET's GAME CHANGER  
Episode 14 - I CAN, I WILL, I MUST... I DID Cont.  
Episode 13 - I CAN, I WILL, I MUST... I DID!  
Episode 12 - OVERCOMING ANY OBSTACLE - I CAN, I WILL, I MUST  
Episode 11 - THE SHOULDER TAP  
Episode 10 - MAKE A DECISION  
Episode 9 - WHAT'D YOU EXPECT?  
Episode 8 - THE DECISION  
Episode 7 - IMPOSING YOUR WILL  
Episode 6 - ENERGY + EFFORT  
Episode 5 - A NEW LEGACY  
Episode 4 - WORK WHILE WORKING  
Episode 3 - WORK ON YOUR WORK  
Episode 2 - SHUT UP!  
Episode 1 - AMAZING

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 6)

January 2013 - March 2013 (3 months)

Lansing, Michigan Area

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Season 6 - 10 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 10 - THE TRANSITION - GREAT TO PHENOMENAL

Episode 9 - ATTRACTED TO GREATNESS

Episode 8 - ACT LIKE IT!

Episode 7 - POWERFUL BEYOND MEASURE

Episode 6 - #YOUMATTER

Episode 5 - THE POWER OF TWENTY-ONE

Episode 4 - GET RICH OR DIE TRYING: THE ET FORMULA

Episode 3 - I CAN SEE CLEARLY NOW

Episode 2 - FROM POSSIBLE TO IMPOSSIBLE

Episode 1 - WHAT DO YOU WANT?

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 5)

July 2012 - December 2012 (6 months)

Lansing, Michigan Area

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Season 5 - 11 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 11 - THE MAN IN THE MIRROR

Episode 10 - KANSAS STATE UNIVERSITY - SEE, SPEAK, BEHAVE

Episode 9 - QUALITY & QUANTITY: THE ULTIMATE COMBINATION

Episode 8 - AS BAD AS YOU WANNA BREATHE

Episode 7 - OREGON DUCKS: WIN THE DAY!

Episode 6 - HOUSTON: GET TO THE SPOT

Episode 5 - INTERESTED, COMMITTED or FULLY COMMITTED

Episode 4 - I A M - WHAT'S YOUR WHY

Episode 3 - I A M CONTINUED...

Episode 2 - I AM CONT'

Episode 1 - I.A.M. UNRELEASED TGIM - GIZA PYRAMIDS, CAIRO EGYPT

ETA Records (Artist): Blueprint 2 Success - The Mixtape Volume 1

June 2012 - June 2012 (1 month)

ETA Records is an independent label created by world renowned motivational speaker, Eric Thomas. "ET" has motivated and inspired millions through his passionate speaking - now the inspiration is delivered through the medium of music!

ETA Records aims to create a new lane within hip-hop, one that is rich with substance and thought-provoking content. This sub-genre is described as "LIFE Music" because it is meant to breathe life into the lifeless & ignite passion towards one's purpose! LIFE Music goes "against the grain" of current hip-hop and challenges listeners to grow and rise above their current circumstance and grind for greatness! "Greatness Is Upon You!!" Enjoy the journey.

Introducing the first of its kind...The Blueprint to Success Motivational Mixtape, an intense compilation of some of Eric Thomas' most gripping and inspirational messages performed Globally. Strategically wrapped in a mixture of songs and motivational messages from some of history's most engaging and uplifting artists and leaders, Eric continues the saga of triumphing through adversity, staying ahead of the competition, and the importance of perfecting your brand.

Track 1 - Intro:

[http://etinspires.com/wp-materials/uploads/2012/12/1\\_INTRODUCTION.mp3](http://etinspires.com/wp-materials/uploads/2012/12/1_INTRODUCTION.mp3)

Track 2 - Ambition

[http://etinspires.com/wp-materials/uploads/2012/12/2\\_AMBITION.mp3](http://etinspires.com/wp-materials/uploads/2012/12/2_AMBITION.mp3)

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 4)

January 2012 - May 2012 (5 months)

Lansing, Michigan Area

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Season 4 - 15 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 15 - SLEEP IS FOR SUCKERS (UNRELEASED)

Episode 14 - PAST POSSIBLE (SEASON FINALE)

Episode 13 - HEAD & HEART (STX & DEVON STILL)

Episode 12 - BUILDING YOUR BRAND (STX)

Episode 11 - PAIN IS TEMPORARY

Episode 10 - STOP PLANNING

Episode 9 - PERFECTING THE NOW

Episode 8 - I'LL PASS

Episode 7 - HOW MANY MOVES AHEAD ARE YOU? (BERMUDA)

Episode 6 - IMPOSSIBLE IS NOTHING (CAIRO, EGYPT)

Episode 5 - SUCCESS STARTS WITH P

Episode 4 - SEIZE THE MOMENT (WRIGHT STATE U)

Episode 3 - (VEGAS PT.2) USING SMALL TO GET BIG

Episode 2 - (VEGAS) DONT CHEAT YOURSELF

Episode 1 - ACCEPT THE CHALLENGE

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 3)

January 2011 - November 2011 (11 months)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness. For more great content join our online Community, Breathe University - [www.breatheuniversity.com](http://www.breatheuniversity.com)

Season 3 - 35 Episodes

Watch, Subscribe, Review & Share: <http://etinspires.com/category/t-g-i-m/>

Episode 35 - DON'T MAKE EXCUSES MAKE ADJUSTMENTS

Episode 34 - YOU'D MAKE A BETTER MILLIONAIRE...

Episode 33 - JUST A LITTLE REALITY

Episode 32 - HARVEST

Episode 31 - SPEED UP!

Episode 30 - ROPE-A-DOPE

Episode 29 - TOOTHPASTE!!!

Episode 28 - CONTROL WHAT YOU CAN

Episode 27

Episode 26 - GET BUSY LIVIN'

Episode 25 - THE NEW MODEL

Episode 24

Episode 23 - YOUR BIGGEST ADVOCATE

Episode 22

Episode 21

Episode 20 - THE PROMISE & THE PRIZE

Episode 19 - CAPTAIN OF YOUR SHIP

Episode 18 - ON YOUR MARK

Episode 17

Episode 16

Episode 15 - BONUS - BLOOD, SWEAT AND TEARS PT. 2

Episode 14 - BONUS - BLOOD SWEAT & TEARS

Episode 13 - BONUS

Episode 12 - SEASON FINALE

Episode 11.2 - DOING THE DOUBLE DUTCH Pt. 2

Episode 11.1 - DOING THE DOUBLE DUTCH Pt. 1

Episode 10 - SECOND QUARTER LIVING

Episode 9 - THE PERSISTENT UNDERDOG  
Episode 8 - THE RIGHT PERSON Pt.4  
Episode 7 - THE RIGHT PERSON Pt.3  
Episode 6 - THE RIGHT PERSON Pt.2  
Episode 5 - THE RIGHT PERSON Pt. 1  
Episode 4 - MIRACLE TERRITORY Pt.3  
Episode 3 - BEING CELEBRATED  
Episode 2 - MIRACLE TERRITORY CON'T...  
Episode 1 - MIRACLE TERRITORY Pt. 1

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 2)

September 2010 - December 2010 (4 months)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness.

Season 2- 16 Episodes

Watch, Subscribe, Review & Share

Episode 12 - NO LIMITS  
Episode 11 - TOO CLOSE TO QUIT  
Episode 10 - YOU GOTTA WORK IT  
Episode 9.2 - FINISHING STRONG (Con't)  
Episode 9.1 - FINISHING STRONG  
Episode 8 - BEAUTY FROM DEATH  
Episode 7.2 - 4th QUARTER LIVING (Con't)  
Episode 7.1 - 4th QUARTER LIVING  
Bonus - GETTING IT DONE RIGHT  
Episode 6 - REINVENT YOURSELF  
Episode 5 - FORGETTING THE PAST  
Episode 4 - GET AN APPETITE FOR SUCCESS!!!  
BONUS - SPECIAL EDITION | UNRELEASED THROWBACK FOOTAGE!  
Episode 3 - STAY FOCUSED  
Episode 2 - MAKE IT GREAT  
Episode 1 - KEEP THE MOTIVATION

Motivational Speaker: T.G.I.M - Thank God It's Monday (Web Series - Season 1)

March 2010 - June 2010 (4 months)

Lansing, Michigan Area

Weekly Motivational Web Series on YouTube that empowers viewers all around the world to overcome adversity, exceed expectations and unlock their inner greatness.

Season 1 - 14 Episodes

Watch, Subscribe, Review & Share

Episode 12 - CHANGING YOUR PERCEPTION Pt.2

Episode 11 - CHANGING YOUR PERCEPTION Pt.1

Bonus Episode - INFORMATION CHANGES SITUATIONS

Episode 10 - A MEMORIAL DAY SPECIAL "TRUST THE PROCESS"

Episode 9 - IT'S YOUR FAULT

Episode 8 Pt.2 - THESE ARE MY CONFESSIONS

Episode 8 - YOU ARE NOT A VICTIM!

Episode 7 - KEEP YOUR EYES ON THE PRIZE!

Episode 6 - WORK IS THE KEY!

Episode 5 - ATTITUDE IS EVERYTHING! GO TO WORK!

Episode 4 - UMASS SPECIAL EDITION

Episode 3 - KEEP IT IN PERSPECTIVE

Episode 2 - SPEAK IT INTO EXISTENCE!

Episode 1 - THANK GOD IT'S MONDAY: WHAT IS TGIM?

**A Place of Change Ministries**

Senior Pastor

2008 - Present (12 years)

Lansing, Michigan Area

A Place of Change Ministries is not your usual church! No need for preliminaries or hierarchies. Just thus saith the Lord in the most practical, and applicable way possible...Just try it once!

Our ministry is founded on LOVE, GROWTH, SERVICE

Follow us as we share the Love of Christ in a Safe Environment, where you can grow and serve.

To learn more, visit <http://apocministries.org/>

## Breathe University

Founder

January 2013 - Present (7 years 7 months)

Lansing, Michigan Area

One of the fastest growing Mastermind Groups, Breathe University offers a holistic approach to success. We deliver strategies on how you can move from where you are to where you know you should be through videos, mp3s, community discussion groups, access to live Q&A's and other tools and resources that you can use to help transform your life.

Visit [www.breatheuniversity.com](http://www.breatheuniversity.com) to learn more and register for Breathe University

## Glenn Twiddle Training

Keynote Speaker: Be Phenomenal 2016: Shut Up & Grind Tour

November 2016 - November 2016 (1 month)

Australia & New Zealand

2016 Speaking Tour of Australia & New Zealand which included the following cities:

Sunday, November 13, 2016: Ellerslie Race Course, Auckland (New Zealand)

Monday, November 14, 2016: Salvation Army Stafford, Queensland (Australia)

Tuesday, November 15, 2016 The Epping Club, Sydney (Australia)

Wednesday, November 16, 2016 - The Grand on Princes, Melbourne (Australia)

Thursday, November 17, 2016 - Novotel Langley, Perth (Australia)

Topics covered:

- ✓# How to step out of ones comfort zone
- ✓# How to start living your highest potential every single day
- ✓# How to experience a 180-degree transformation by following a simple, straightforward blueprint
- ✓# How to get what you really want out of life
- ✓# How to identify and avoid the hidden dangers that are causing you to sabotage yourself instead of achieving your biggest goals and desires
- ✓# Why so many people fail to change and turn their dreams into reality

- ✓# What successful people do differently to get on top and stay on top...
- ✓# The critical mindset shift you must have before you can ever change your circumstances, or the world
- ✓# How to tap into the greatness that lies within us all so that you can finally step into your purpose and unleash your highest potential
- ✓# How to leverage the raw power of discovering your "why"... and...
- ✓# How to use the key to pulling yourself up and getting back on your feet even after a hard knock.

## The Goodyear Tire & Rubber Company

### Voiceover Talent - "Blimpworthy"

October 2016 - October 2016 (1 month)

The Goodyear Tire & Rubber Company marketing campaign - Blimpworthy personifies the iconic Goodyear Blimp and chronicles the hard work, determination and grit it has witnessed while covering defining moments in college football history. Blimpworthy captures the spirit that embodies what it takes to win and succeed.

Goodyear, founded in 1898 in Akron, is one of the world's largest tire companies. It employs approximately 66,000 people and manufactures its products in 49 facilities in 22 countries around the world. Its two Innovation Centers in Akron, and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry.

## NBCUniversal Media, LLC

### Guest Speaker - The Steve Harvey Show

January 2016 - January 2016 (1 month)

"Steve Harvey" is a one-hour daytime show hosted by TV personality, comedian, radio show host and best-selling author, Steve Harvey. Each weekday in his new multi-topic show, Harvey talks to real people with real issues and brings his funny, fresh, insightful and common sense approach to everyday problems.

Shared my personal road to success and helped members of the studio audience to find ways to stay motivated and reach their goals.

Show Aired: January 4, 2016

## Under Armour

## Voiceover Talent - TIME TO GRIND with Tom Boyd

March 2014 - March 2014 (1 month)

Under Armour presents: TIME TO GRIND with Tom Boyd & Eric Thomas.

This video puts you in the gym with AFL 2013 #1 Draft Pick, Tom Boyd, as he cranks up the training & readies himself to make his AFL debut in 2014. Famed American speaker Eric Thomas provides the motivation and Boyd gets to work. This is his moment. This is his opportunity to do what he's dreamed of doing since he was a young kid. But it's not easy! It's going to take will-power. It's going to take sweat, blood and tears, because greatness is never on discount. It's time to grind. #IWILL.

## ESPN

### Voiceover Talent - SUNDAY NFL COUNTDOWN

September 2013 - September 2013 (1 month)

Performed four voice over segments during ESPN's NFL Countdown.

- Gameday
- Shuh's Struggle
- Lambeau Legacy
- Heart of A Champion

Sunday NFL Countdown is a pregame show of all the NFL action for that week.

The show airs on ESPN, ESPN HD, TSN and TSN HD from 11 a.m. to 1 p.m. Eastern time every Sunday during the National Football League regular season.

ESPN (originally an initialism for Entertainment and Sports Programming Network) is a U.S.-based global cable and satellite television channel.

## Turner (Turner Broadcasting System, Inc)

### Voiceover Talent - NBA on TNT: Season Opener (2012)

November 2012 - November 2012 (1 month)

Performed voiceover segment for 2012 Season Opener of NBA on TNT.

The NBA on TNT is Turner Network Television's coverage of the National Basketball Association (NBA)

## Michigan State University

Motivational Speaker: The Guru Story - "When You Want To Succeed As Bad As You Want To Breathe"

December 2008 - December 2008 (1 month)

Motivational speech given to students of Michigan State University

The Guru Story - "When You Want To Succeed As Bad As You Want To Breathe"

Secret To Success - Pt 1: (1,807,262 views)

<https://www.youtube.com/watch?v=5fsm-QbN9r8>

Secret To Success - Pt. 2: (1,044,507 views)

<https://www.youtube.com/watch?v=ftN1xPXFZl>

## Indiana University

Motivational Speaker - Men of Color Leadership Institute

November 2007 - November 2007 (1 month)

The Men of Color Leadership Institute (MOCLI) promotes African American, Asian American, Latino and Native American men by empowering them with the skills and knowledge needed to foster academic success; establish a support network; support the goal of graduation; and improve personal achievement by influencing leadership through representing unity and a commitment to collective betterment of humankind.

Indiana University - Men of Color Leadership Conference Pt.1

<https://www.youtube.com/watch?v=gAlLa0xC-d8>

Indiana University - Men of Color Leadership Conference Pt.2

[https://www.youtube.com/watch?v=eZH\\_c0dbIX8](https://www.youtube.com/watch?v=eZH_c0dbIX8)

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## Education

### Michigan State University

Master of Arts - MA, K-12 Educational Administration · (2003 - 2005)

### Michigan State University

Doctor of Philosophy (PhD), Educational Administration · (2008 - 2015)

### Oakwood University

Bachelor's degree, Education · (1989 - 2001)